

Calling Designers: iniva Leaflet Commission

iniva is inviting designers to create a bold new leaflet that celebrates our work in radical art, culture, and community. The leaflet will introduce new audiences to iniva and the Stuart Hall Library, while doubling as a striking poster that people will want to keep and display.

The leaflet should highlight the Library and Archive's unique focus on global contemporary art, race, identity, class and gender, and encourage people to join as members, use our resources for research, and arrange group visits.

This is a paid opportunity to create something bold, celebratory, and lasting that captures the spirit of the Library at the heart of iniva.

The brief document can be found in the link below. This document gives further details including the project background, requirements, and submission data. Please read the brief in full and make sure you meet all the criteria before submitting your application.

Following expressions of interest, one artist will be commissioned for the leaflet design.

How to apply

To apply, please send an expression of interest to **Tavian Hunter**, Library and Archive Manager, at library@iniva.org by **9 November 2025**. Your expression of interest should include:

- a short statement (max 300 words describing your idea and how it responds to the brief
- Examples of previous work (up to 3 PDF attachments or links) that demonstrate your style and experience. If you have designed leaflets before, please include them as examples for our reference.

These expressions of interests will be reviewed by the iniva team, with selection based on creativity, accessibility, environmental responsibility, and alignment with our values. We will reach out to the selected artist to commission them for the project.

Design Fee

The selected designer will receive a £1200 design fee for 5 days of work including initial design scoping, design review and meetings. The chosen designer will also be credited on the leaflet and across iniva's platforms.

Design Brief

What we're looking for

We want a leaflet design that is creative, contemporary, and accessible, reflecting iniva's values of equity, care, and radical imagination. The design should create a strong visual identity that captures the celebratory spirit of iniva's 30-year legacy, while speaking directly to the communities we work with.

We're particularly interested in innovative approaches to combining the supplied text (approx. 500 words) and imagery with the leaflet/poster dual format (but we're also open to different formats!), ensuring it works both as an engaging publication and as a display piece.

Leaflet Design Brief

- Intuitive design layout — a suggested layout would be an A3 poster that can be folded down to an A5 folded leaflet, but we are open to new presentations.
- The provided text (approximately 500 words) must be clear and legible and the design inclusive for diverse audiences.
- Design should reflect iniva's mission, connecting with our focus on equity, care, creativity, and Global Majority perspectives, while also feeling contemporary and rooted in our history.
- The leaflet should be environmentally responsible. We welcome designs that use 100% recycled or FSC-certified paper, sustainable inks such as vegetable and soy-based, and low-waste printing processes such as risograph. We are also open to other creative approaches to environmentally responsible printing.
- Design must be practical and be delivered as a print-ready artwork (with fold lines clearly marked if applicable), and as a digital PDF for both print and online use.

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Timeline

- 9 November 2025 – Deadline for expressions of interest.
- Mid November 2025 – Designer appointed.
- December 2025 – Draft designs shared for review and feedback.
- January 2025 – Final revisions completed and artwork signed off; printing in progress.
- February 2026 – Public launch and distribution.

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