

*Background paper (to be read in conjunction with the INIVA report)*  
**THE INSTITUTE OF NEW INTERNATIONAL VISUAL ARTS**

**1 What is *INIVA* ?**

*INIVA* will be a new visual arts organisation, informed by the concept of 'new internationalism' which places the work of non-European artists and those from minority cultures living in western states alongside their American and European peers. The emphasis will be upon contemporary practice although historical work will feature where it has a relevance to contemporary thought and practice. The concept of 'new internationalism' reflects a changing moment in art history resulting from post-war migration and the shifting of cultural boundaries enabling a reassessment of western art history and playing a vital role in the exciting development of visual arts into the next century.

**2 What form will *INIVA* take ?**

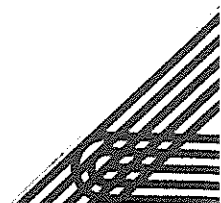
The organisation will comprise four equal parts; exhibitions, publications, education and research

**2.1 Exhibitions**

There will be a minimum of 6 exhibitions per annum with a balance of solo, thematic and survey exhibitions of work by British artists and those from overseas. A broad spectrum of visual arts activity will be presented including painting, sculpture, installation, artists' film and video, performance, photography, prints and the related art form practices of design, architecture and advertising. There will be a combination of self-initiated exhibitions and those hired-in from Britain and overseas. Thoroughly researched exhibitions accompanied by publications and an education programme, will tour to other galleries in Britain and abroad.

**2.2 Publications**

The Publications Unit will provide the intellectual focus of the Institute in the publication and distribution of research to a British, European and international audience. It will work in close conjunction with the research, exhibitions and education sections devising a publishing strategy that will market and disseminate the work of the institute.



## 2.3 Education

The Education Unit will play a strategic role in the development of educational publishing, in running INSET programmes relating to exhibitions activity and in contributing to the training of teachers. It will be unique in being able to offer the education sector a specific site dedicated to cultural plurality and cultural difference with a changing display of exhibitions and a specialised research and information database.

## 2.4 Research

Research will be effected by hosting individual fellowships and material will be available via database information. Once completed, research might take the form of an exhibition, publication, or feed into educational debate through conferences and seminars.

2.5 In summary the institute will provide a high quality programme of exhibitions, publications and education, informed by academic research and participating in international dialogue. This vision has been determined through extensive consultation nationally and responds closely to the perceived need. It will enhance existing contemporary art gallery provision and develop a healthy dialogue and exchange of ideas with other visual arts promoters.

## 3 Where will *MVA* be situated ?

While competing claims have been made to locate the institute in a wide range of regional cities there is an overwhelming recognition of the need to site it in London a view that was clear in the consultative process. This is partly because it is difficult to get critical coverage of exhibitions, and to exploit the commercial opportunity of selling artists' work, outside the capital. The institute will fulfil an important regional need in providing a receiving venue for exhibitions that are currently being curated regionally but at present have no access to gallery spaces in London. Equally it will be important for the institute to engage in dialogue, and to explore possible programming links, with other cultural providers and major galleries, located both in the public and private sectors.

#### 4 How much will *INIVA* cost ?

The Arts Council has reserved an initial annual commitment of £230,000 to *INIVA* and London Arts Board an additional £47,500 to enable the next phase of development outlined below be realised.

It is likely that this sum will be allocated as follows :

Development manager's fee	£25,000
Development budget	£10,000
Publishing franchise	£60,000
Exhibition franchises x 2	£120,000
Education research and higher education curriculum development	£35,000
Management training	£20,000
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	£269,000
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#### 5 What is the next step ?

- 5.1 Much work needs to be done prior to moving into a new building. The appointment of one or two consultants will be made who will undertake more detailed work on the location of a building, liaising with local authorities, fund-raising to cover capital and revenue costs, drawing up a management structure, forming the Board and drawing up a three-year business plan.
- 5.2 The development of programme activity which will be effected by the selection of four franchise operations in the areas of publishing and research, exhibitions and education. This answers a call voiced during the consultation process to sustain and develop the artistic infrastructure alongside work undertaken to locate and refurbish a building. The franchises will be publicly advertised and run on a three year contract. Selection process will start early in the new financial year.
- 5.3 Recognising the importance of management training, an allocation will be established to support training and personal development in specialist visual arts practices and in management skills.
- 5.4 1992/93, as the second phase of development, will be a transitional year and the selection, support and monitoring of the work of the consultants and franchise holders will be conducted by a sub-group of Art Panel. Quarterly meetings will be held to review progress and to discuss the future direction and shape of *INIVA*; its management structure, programme planning, financial requirements and physical location. It is expected that through this

forum, and other related meetings, the franchise holders will have close contact with one another and with the consultants. Projects produced by the franchise holders will be expected to acknowledge the project with the following credit, *produced in association with INIVA*.

- 6 In 1993/94 it is anticipated that INIVA will become an independent organisation with a Board of Trustees which can then appoint key staff. The work of the programme franchises will be reviewed annually and, if the quality of their work is proven and if all parties agree, their operations can coalesce into the newly formed *INIVA*, forming the units of research and publishing, education and exhibitions.
- 7 The report, by Gavin Jantjes and Sarah Wason, is enclosed.