

## Social Archive One: An Economic Forecast (Shoreditch)

Exhibition: 19 – 23 July 2011    Workshops: 2 & 9 July 1-3:30pm & 3:30-6pm, 7 July 6:30-9pm

The recent financial crisis, public spending cuts, the 2011 Budget – economics affect us all, but who benefits and what are the impacts locally? Members of the public are invited to contribute to Iniva's (Institute of International Visual Arts) exhibition, *Social Archive One: An Economic Forecast (Shoreditch)*, by participating in workshops led by artist Shiraz Bayjoo. A snapshot of people from the area will be created through digital portraits, capturing their thoughts on the role they feel they may or may not play in the economic future ahead.

Rivington Place's locale, Shoreditch, sees diverse economies rubbing up against each other; from creative practices, to huge financial institutions, to charities and small family run businesses. In Shoreditch the affluent Square Mile and Hackney, one of the UK's poorest boroughs, are brought into close proximity. But how will all the factors influencing the current economy affect the area?

Through a guided tour and workshops led by artist Shiraz Bayjoo, project participants will take on the role of socio-economic historians, making short films documenting the stories of the people working and living in the area. They will document their impressions, stories and reflections on their economic futures, creating an archive of predictions, hopes, aspirations and potential disappointments. The films created will be displayed in an exhibition at Rivington Place from 19-23 July and will be available to view online, there is also an opportunity to win a flip camera.

*Social Archive One: An Economic Forecast – (Shoreditch)* is part of *At the Intersection: Art and Economies*, a three year initiative exploring critical and creative approaches to economics. It focuses on pre-Olympics fervour, *Social Archive Two* in 2012 will revisit some of the sites and individuals as the Olympics comes to London, and *Social Archive Three* will take a look at the people and their attitudes post-Olympics in 2013 and the impact the Games has had on them.

This project takes place as part of the CREATE 11 festival ([www.createlondon.org](http://www.createlondon.org)) at Rivington Place, with workshops on 2 & 9 July 1-5pm, and 7 July 6:30-9pm. Now in its fourth year, the CREATE 11 festival celebrates Europe's largest cultural quarter, the 2012 Olympic Host Boroughs. This project is also supported by Adobe Youth Voices. For more information and to get involved, visit [www.rivingtonplace.org](http://www.rivingtonplace.org).



Left to right: *Tattoo me*, Team Paris (a winning team, Shoot Shoreditch 2010), Noah Crutchfield and Maiden shop, Zaheer Ahmed of Shoreditch Dry Cleaners, 2011

## Editors' notes

### Art and Economies

*At the Intersection: Art and Economies* is a 3 year project in which Iniva will present a range of artistic and creative approaches to explore the complex topic of economies.

When we talk of economics we are often led to think about the financial crisis, banking, markets and the movements of capital, yet the reach of economic effects extends far beyond this relatively small realm of activity. Economic thinking governs the decisions about the sharing of resources, the division of land and labour, terms of ownership whether that be public or private and the dissemination of wealth and commodities in a world that often denies many the rights to the most basic of life's needs. During the recent financial crisis some of the stark and unjust effects of the subtle dominance of economics underpinning our lives' became clear.

From 2011 – 2013 Iniva will explore these issues through a variety of workshops, talks and artists' projects with primary schools, older people, artists and academics, culminating in an exhibition in 2013.

### Shiraz Bayjoo biography

Bayjoo's practice explores the territory between abstraction and images of a metaphorical nature. The artist's video works investigate the idea of shared identity and experience and are often culturally or politically emotive.

### Create 11

CREATE is the annual summer festival that celebrates Europe's largest cultural quarter: the Olympic Host Boroughs where over 12,000 artists live and work. Now in its fourth year, CREATE takes place between 24 June and 25 July in East and South East London. The festival will stage major commissions including the Bank of America Merrill Lynch CREATE Art Award worth £40,000, which this year has been awarded to Assemble 'Folly for a Flyover'; the CREATE 11 Music series including Re: Definition, and Blaze, presented with the Barbican; CREATE 11 Talks & Walks including The Midnight Run, a nocturnal walk across east London, and Alina Ibragimova / The Quay Brothers a co-commission with the Manchester International Festival and the Barbican. In addition CREATE 11 will include over 200 art, design, film, music, and theatre

events in galleries, outdoor spaces, music venues and pop-up spaces including Rivington Place, Gillett Square, Hackney Empire, Rich Mix, Theatre Royal Stratford East, the Vortex, Wilton's Music Hall and the Whitechapel Gallery.

Global investment bank Deutsche Bank continues as main sponsor for the 2nd year. [www.createlondon.org](http://www.createlondon.org)

### Exhibition listings Information

Exhibition: *Social Archive One: An Economic Forecast (Shoreditch)*

Exhibition dates: 19 – 23 July 2011

Exhibition venue: Education Space, Rivington Place, London, EC2A 3BA

Admission to exhibition: free

Workshops: 2 & 9 July 1-3:30pm and 3:30-6pm, and 7 July 6:30-9pm

Workshops: £5 (£3 concessions)

Opening hours: Tuesday, Wednesday, Friday: 11am – 6pm, Late Thursdays: 11am – 9pm (last admission 8.30pm), Saturday: 12noon – 6pm

[info@rivingtonplace.org](mailto:info@rivingtonplace.org), [www.rivingtonplace.org](http://www.rivingtonplace.org)

Tubes: Old Street/Liverpool Street/Shoreditch High St  
Rivington Place is fully accessible, for parking & wheelchair facilities call +44 (0)20 7749 1240

### About Iniva

Iniva (Institute of International Visual Arts) engages with new ideas and emerging debates in the contemporary visual arts, reflecting in particular the diversity of contemporary society. We work with artists, curators, creative producers, writers and the public to explore the vitality of visual culture. ([www.iniva.org](http://www.iniva.org)) Iniva is supported by Arts Council England.

### About Rivington Place

Opened in 2007, Rivington Place is home to Iniva and Autograph ABP. Designed by architect David Adjaye OBE, this award winning building is dedicated to the display, debate and reflection of global diversity issues in the contemporary visual arts. An ongoing programme of exhibitions and events is presented in the 2 project spaces and Education Space. It is also home to the Stuart Hall Library. [rivingtonplace.org](http://rivingtonplace.org)

### Further information

For high resolution images please contact:

Clare Roebuck, Head of Communications

[croebuck@iniva.org](mailto:croebuck@iniva.org) or tel 020 7749 1247

Sheena Balkwill, Press & Marketing Co-ordinator

[sbalkwill@iniva.org](mailto:sbalkwill@iniva.org) or tel 020 7749 1246

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